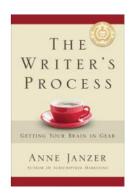
# Writing Books for College and University Writing Centers from Cuesta Park Consulting

#### The Writer's Process: Getting Your Brain in Gear

The Writer's Process covers the psychology of writing—optimizing creativity, productivity, and satisfaction by learning your best practice. It is especially valuable for students embarking on a college career, as it helps them develop productive writing processes. Several colleges and universities have adopted it for writing and composition courses.

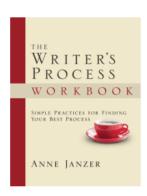
ISBN: 978-0986406225 Retail price: \$18.50



# The Writer's Process Workbook: Simple Practices for Finding Your Best Process

This guided workbook builds on the concepts covered in *The Writer's Process* to help writing students internalize their best writing process. The workbook includes hands-on exercises, self-assessments, planning guides, and commitment sheets.

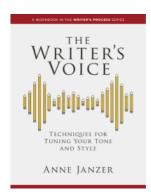
ISBN: 978-1952284083 Retail price: \$14.95



#### The Writer's Voice: Techniques for Tuning Your Tone and Style

Part text, part workbook, *The Writer's Voice* helps writers of all kinds develop and strengthen writing *voice*. Using creative exercises, students examine voice through many lenses: sentence length, punctuation, intended relationship with the reader, and more. Whether students are searching for a distinctive literary voice or trying to represent themselves well in the professional world, they'll build invaluable writing skills.

ISBN: 978-1952284106 Retail price: \$18.95

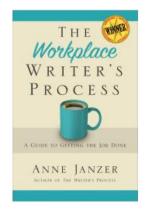


### The Workplace Writer's Process: A Guide to Getting the Job Done

The Workplace Writer's Process will teach your students how to navigate the work environment like a pro. It covers topics like collaborating on projects, getting input from subject-matter experts, and navigating review and approvals.

Instructors of professional, business, and technical communication use this book with their courses.

ISBN: 978-0986406270 Retail price: \$18.50

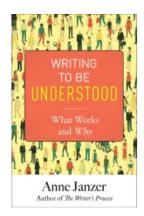


# Writing to Be Understood: What Works and Why

Writing To Be Understood is the thinking writer's guide to effective nonfiction writing techniques. It offers science-backed guidance on explaining abstract or complicated topics and is ideal for students of scientific or technical writing who need to reach a broad audience.

It has been used as a text in courses on science writing, rhetoric, engineering writing, and intercultural communications.

ISBN: 978-0999624821 Retail price: \$18.50

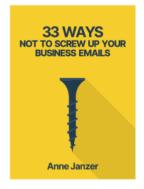


## 33 Ways Not to Screw Up Your Business Emails

Business emails are one type of writing everyone does—and few do well. This short book will save your students and graduates from the most common mistakes and start them in their working lives with proven email practices.

(Published in conjunction with Networlding Publishing)

ISBN: 978-1955750141 Retail price: \$12.99





Cuesta Park Consulting PO Box 66285 Scotts Valley, CA 95067 Info@annejanzer.com