Servant Authorship Statement from The Writer's Voice

Servant	authorship	statement for _	
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Reader group

Name *one* distinct group of people you hope to serve with your writing. (If there are several, choose one.)

Your intention for them

What do you hope they will get from reading it? (Entertainment? A fresh perspective? Useful knowledge?)

What they need from you

What do they need from you for that to happen? Pick all that apply:

- □ Clear, specific instructions
- □ Confirming data
- □ Stories
- □ Background data and explanations
- □ Confidence or reassurance
- □ Memorable, pithy phrases
- □ Humor
- □ Poetic prose
- Other:

Do you have more than one set of reader profiles for the same writing project? Answer the same questions again for a different group:

Reader group

Your intention for them

What they need from you

- □ Clear, specific instructions
- □ Confirming data
- □ Stories
- □ Background data and explanations
- □ Confidence or reassurance
- □ Memorable, pithy phrases
- □ Humor
- □ Poetic prose
- □ Other: _____

OBSERVATIONS

- How hard was it to fill this out?
- Did the servant authorship statement clarify your thoughts on the writing project?
- What does this tell you about how to tailor your writing voice?