

# Ghostwriting Voice Checklist

From *The Writer's Voice*

Client adjectives:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Punctuation preferences: \_\_\_\_\_

Pronoun preferences (you/me/us): \_\_\_\_\_

Where does your client's voice fall on the following gradients:

	1	2	3	4	5	
Absence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Presence

	1	2	3	4	5	
Folksy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Fancy

	1	2	3	4	5	
Companion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Expert

Other notes: \_\_\_\_\_

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